

# CU@LUNCH

WITH COOPER UNION ALUMNI



SASCHA MOMBARTZ (ART '09)  
LUCIA VERA (ART '10)

TUESDAY, NOVEMBER 15 | 12:00 PM  
ALUMNISPAC | STUDENT RESIDENCE | 3RD FLOOR

**Nail it, without getting screwed.**

A talk about how to navigate the legal and business hurdles that will help you get your art made and to the people. This talk is not about making money, but how to get all the legalities right, avoid misunderstandings, price your time and your work, and remain honest and fair.

**Sascha**

Sascha has worked at the *New York Times*, Google's Creative Lab and a number of smaller less-known start-ups. He is now Creative Director at Urtak, where he—and a group of 5 others—is changing the way people comment on the Web. He loves ice cream, lasagna, riding his bike between cars, and is fascinated by the incredibly deep blue of the sky. To view his work, see <http://work.mombartz.com/>.

**Lucia**

Lucia has worked for *Good Magazine*, Open Studio, Plaid and has freelanced for a bunch of startups, and for some other “more tangible businesses.” She is also the co-founder of WERK, a small art gallery/market in the LES that sells only handmade goods. Lucia also loves sea urchin/hates vanilla, is very into #73F9BC, and uses Baskerville often. To view her work, see <http://luciavera.com/>, <http://www.thelulab.com/>, and <http://cantspellit.com/>.

For an archive of posters of past presentations,  
please see <http://career.cooper.edu/students/art/culunarch.php>.

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